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Pringles mystery flavor answer australia

The winners are Marnie D & Taylor H! Congratulations! Well done! So what's the flavor? Is... Carbonara!! - Nahrungsmittel- und GetränkeunternehmenAlle ansehenSeitentransparenzFacebook möchte mit diesen Informationen transparenter machen, worum es bei dieser Seite geht. Hier erfährst du mehr zu den Personen, die die Seiten verwalten und Beiträge darin posten. Alle ansehen Pringles is launching a new taste of mystery, opening a competition for Australians to earn \$10,000. A campaign is supporting the competition, starting with a teaser video shared online and followed by hints that hint at what the flavor might be. Consumers are in charge of guessing the flavor correctly. Pringles launched a taste of mystery last year, but the latest campaign will be the largest local initiative led by Kellogg Singapore and Australia for this year's chipmaker. The campaign is headed by the independent agency Akkomplice, which launched the first campaign made locally by Pringles in April last year for the Multipack Pringles Minis range. WTF by Akkomplice? The Mystery Flavour campaign will run across several international markets, including Korea and South Africa. The taste of mystery also sports its own unique Pringles tubes, which are adorned with the phrase 'WTF: What's the Flavour?' and the brand's mascot, Julius Pringles, pulling an expression 'WTF?'. Kenny Hill, founder of Akkomplice, said: By going out to overcome last year's success, our brief was to create a promotional theme, package design and digital campaign assets that would really grab attention and maintain engagement. Pringles' mascot Julius Pringle is also confused with the new mystery flavour. Melissa Tan, senior brand manager at Pringles Australia, said: Kellogg challenged Akkomplice to raise the bar with the new mystery flavour promotion and we are delighted with the result. It's attractive, it's fun and will have a huge impact on the market. The taste of mystery will be available at retailers nationwide. Credits: Client: Kellogg's Agency: Akkomplice Creative team: Kenny Hill, Nathan Herbertson, Aleks Krawczyk Project Management: Nicole Torrington, Rosie Gilligan, Kane Gray Video Production: Eric, Tom & Bruce There's a new taste of Pringles that's so secret, even we don't know what it is. Pringles Mystery Flavour is making a return with a new secret flavor that possibly can't be cracked, or in this case splashed. The flavor is said to be so bold, tasty and disconcerting that Aussies will tell WTF - what's that flavor? Pringles' team has been experimenting in the food lab with flavors from all corners of the globe. Its main technologist – yes, this title exists – has done some secret taste tests and believes it could be the most captivating and mystical taste ever created. The brand manager of Pringles, Melissa Tan, said after the overwhelming response they received from last year's Pringles Mystery they wanted to give Aussies another puzzling secret flavor to try to solve. We love to see the creativity behind people's tasteful palettes and how passionate they manage to guess the taste of mystery, he said. To keep the mystery alive, Pringles holds a contest to guess what the flavor is. Anyone who gets it right could go into the draw to win \$10,000. The first clue is in the mind, but then taste testers should keep an eye out for six tracks that are released on the Pringles Down Under YouTube. Send your flavor guess in the Pringles What's the flavor? website before April 30th. The new Pringles will be available from today. Picture: Supplied for months there has been a pringles mind on supermarket shelves that has been entirely white with piles of question marks begging the question what is the taste? Well, now it's been revealed. Did you guess right? How many times have you gotten into the taste of Pringles' mystery since it's released just to be completely stumped? Sure, you can try some cheese and a touch of bacon, but other than that it's still had you completely clueless, hasn't it? Don't ask yourself anymore, as the crunchy woodpeckers have divulged that the flavor isn't Parmesan, and it's not bacon mac 'n' cheese, but is actually carbonara. The mysterious taste not only confused Aussies in their homes, but is responsible for sparking an internet debate about who taste buds were the most accurate with many arguing that it might be flavored cheerful garlic pizza, or even that it tasted like a Caesar salad. Even to add to the cheek surrounding the flavour, Pringles had been popping small clues left and right to hint at Aussies in the right direction via his Facebook page. Now that we know the details surrounding the flavor, we can't help but feel a little annoyed that we didn't guess from the outset. Of course it was carbonara! What else does such a rich combination of cheese, bacon, and a touch of cream and pasta have? There were so many pasta skills, Mr. P. himself, details. Released today from our top-secret Pringles food lab, with flavor notes of bacon, pasta, and Parmesan cheese, the secret chip flavor is... Carbonara. So, have you guessed well the delicious taste of mystery? If so, you'd better expect you to come into your guess in the mystery flavour contest, with correct riddles in the race to win a delightful prize: \$10,000 slap. Wanting to see what Pringles gets up next? Stick to our Food and Drink Watcher and we'll feed you the news you're looking for. After.

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